

C A T A L O G U E



SEDE LEGALE Via Udine Tavagnacco (UD) | SEDE OPERATIVA Via Innsbruck 24 Trento Tel +39 0461 233200 info@hugsfactory.com

**JUST REMEMBER, YOU CAN'T PUT YOUR ARMS AROUND
A MEMORY, SO HUG SOMEONE YOU LOVE, TODAY**

hugsfactory.com



Photo Tassotto&Max / Alice Russolo photography

SOME CONTENT

Studying today's families and lifestyle changes, we developed a brand new furniture and accessories concept. HUGS FACTORY strongly believe is possible to combine the highest manufacturing quality with the unique Italian taste and design abilities, so to satisfy the needs of today's families all over the world.

THE WOOD FURNITURE 4

NOTTING HILL 5

MANHATTAN 19

WILLIAMSBURG 29

GREENWICH 40

TEXTILE COLLECTION 48

100%
made in Italy 

All the products are developed
and produced in Italy



Functionality,
design and high quality
for modern families.



Love, passion and care
are the "ingredients"
of our recipe.

ABOUT HUGS FACTORY

There were something missing in the baby furniture and textile world. We noticed too strong distance between families needs, design houses, love and passion.

We want to embrace, to be able to create a connection between all the different aspects in the delicate months and years of babies and children development and growth.

Parents connection with newborns is extremely important, as important as being able to follow step by step their physical and psychological growth.

Sometimes in today's life and homes is not easy to find the right space in order to develop this connection, or sometimes products are not fitting with the modern spaces of today's houses.

Here is where the idea of HUGS FACTORY was born.

We want to HUG everything. **Our collection wants to embrace all need, all aspects, without missing anything, so to create a unique, big and solid HUG.**

Love, passion and care are the "ingredients" of our recipe.

But **like in the best Italian restaurants, we also have the best Chef.**

We have the best designers and engineering coming from Italian fashion and furniture.

The manufacturer is producing solid wood baby bed since 40 years.

All the process is 100% made in Italy, from product, idea and design to engineering development, production, quality control, marketing and sales.

There is also another HUG in our philosophy. **We want to connect old values with modern design.** For our furniture we are using

solid wood, coming from our local areas, the same wood that our great-grandparents were using in the past. So it is also for the textile, 100% organic cotton and linen, natural fibre used for beddings since hundreds of years.

But this old materials are developed in modern pieces of art with charming printing.

Quality - tradition - handcraft - design - innovation - love - care all together in a unique big HUG!

THE WOOD FURNITURE

Bring nature and safety to your home

THE ART OF DESIGN

Experience, know-how and **italian craftsmanship** create this exquisite children's furniture collection, perfect for contemporary families.

Ingenious **space saving pieces**, studied and developed for the smaller and smaller spaces of the modern houses, able to cohabit in the different rooms, not only in the baby bedroom.

Pieces of furniture with clean and **harmonious lines**, with **multi-functional features** that enable the products to **evolve, change and adapt** itself to the child and his/her growth.

Many of the furniture pieces have their own incredibly intuitive properties, that allow them to be stored or transported easily, and some even have the ability to be completely transformed into something else. And then something else again.

L'ARTE DEL DESIGN

Esperienza, conoscenza e **abilità artigianali** hanno dato vita a questa incantevole collezione di prodotti di arredo per bambini, perfetto per le famiglie moderne.

Articoli salvaspazio, studiati e sviluppati per le case moderne sempre più piccole, capaci di convivere in ogni stanza della casa, non solo in quella da letto. Mobili dalle **linee pulite e armoniose**, con **caratteristiche di multifunzionalità** uniche che permettono agli articoli di **evolvere, cambiare e adattarsi** al bambino e alla sua crescita.

Molti dei mobili in collezione hanno proprietà uniche che consentono di essere trasportati o riposti con facilità, altri hanno l'abilità di trasformarsi in qualcosa di completamente nuovo. E in qualcos'altro ancora.



CHANGING THINGS TO MAKE LIFE
SIMPLER AND MORE BEAUTIFUL

NOTTING HILL

Cradle and Brestfeeding area
transforming into Bed and Sofa



NOTTING HILL
CRADLE AND BREASTFEEDING AREA
Cod. NOT003 + NOT004



The top of HUGS FACTORY collection. If you have Notting Hill you don't need anything else.

The best quality material: 100% solid Ash, the best designer signature and the maximum in terms of flexibility. Just one product for 6 different possible usages and life moments.

Starting from the delicate first days when breastfeeding needs a cosy and relaxing area with a close eyes connection between mother and child, Notting Hill gives the magic perfect solution with a superior design that fits even in the most stylish living.

In a breeze, Notting Hill becomes a baby bed, able to change height based on child growth and developments, keeping his amazing quality and style.

When time arrives that the child is grown up enough to have his own space, you can choose the destiny of your Notting Hill.

Can become a comfortable sofa for the living or the veranda, or can still be your child best friend at night by transforming into a adult size's bed, big and comfortable enough for his dreams.

Il prodotto di punta della collezione HUGS FACTORY. Con Notting Hill non c'è bisogno di altro.

Eccellenti materiali (100% legno di frassino), il tocco e la firma dei migliori designer fanno di questo prodotto il massimo in termini di flessibilità. Un solo prodotto per 6 differenti utilizzi e momenti della vita.

A partire dai primissimi delicati giorni di vita del bambino, quando allattare necessita di uno spazio intimo e rilassante con una vicinanza di sguardi e contatto tra mamma e bimbo, Notting Hill offre una soluzione innovativa dal design superiore perfetto per gli ambienti di casa moderni.

Dopo qualche mese, con due semplici mosse Notting Hill si trasforma in un lettino con altezza della rete regolabile per adattarsi alla crescita e allo sviluppo del bambino, mantenendo sempre il suo inconfondibile stile.

Passati gli anni, quando il bambino sarà cresciuto e avrà bisogno del suo spazio sarà di nuovo possibile scegliere il destino del proprio Notting Hill che potrà diventare un comodo divano per la zona giorno, la cameretta o la veranda o potrà continuare ad essere il compagno delle notti del vostro bambino trasformandosi in un letto adulto, grande e comodo, perfetto per i suoi grandi sogni!





CRADLE AND BREASTFEEDING AREA



BABY BED WITH 2 HEIGHTS



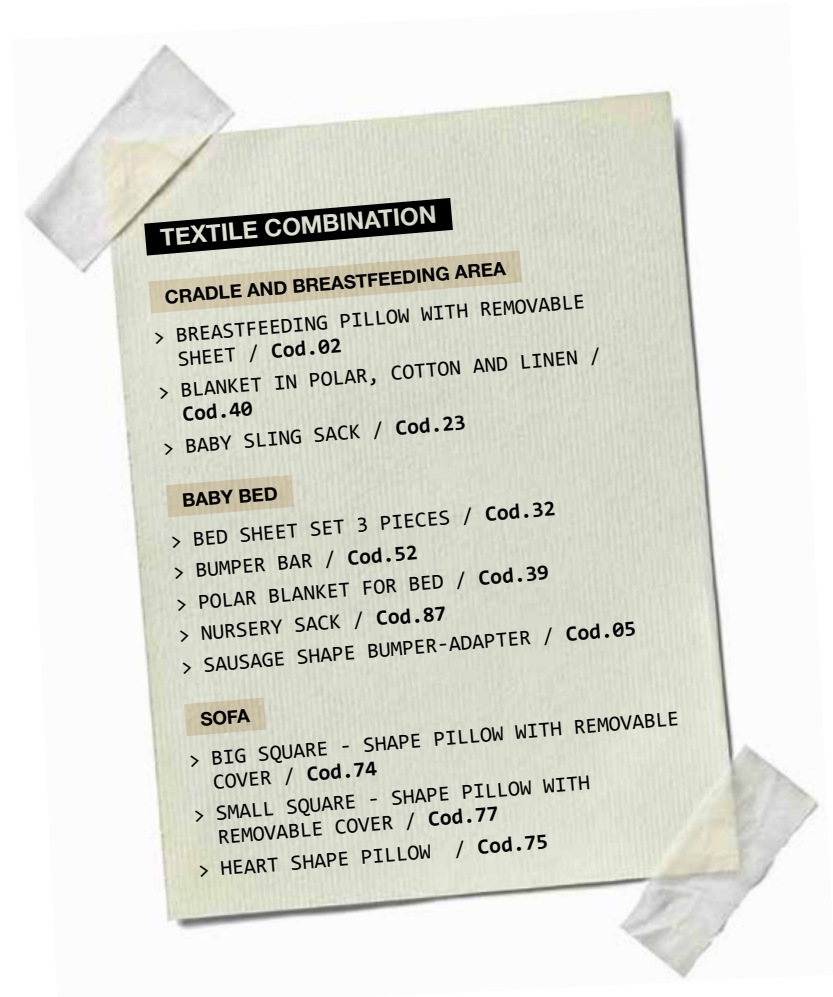
BABY BED WITH 2 HEIGHTS



BABY BED



SOFA



TEXTILE COMBINATION

CRADLE AND BREASTFEEDING AREA

- > BREASTFEEDING PILLOW WITH REMOVABLE SHEET / Cod.02
- > BLANKET IN POLAR, COTTON AND LINEN / Cod.40
- > BABY SLING SACK / Cod.23

BABY BED

- > BED SHEET SET 3 PIECES / Cod.32
- > BUMPER BAR / Cod.52
- > POLAR BLANKET FOR BED / Cod.39
- > NURSERY SACK / Cod.87
- > SAUSAGE SHAPE BUMPER-ADAPTER / Cod.05

SOFA

- > BIG SQUARE - SHAPE PILLOW WITH REMOVABLE COVER / Cod.74
- > SMALL SQUARE - SHAPE PILLOW WITH REMOVABLE COVER / Cod.77
- > HEART SHAPE PILLOW / Cod.75

USE

AGE 0-99

MATERIAL

Solid wood brushed ash

COLORS



NATURAL
NOT001



WHITE MILK
NOT002

NOTE

Sold separately:

CRADLE (Cod. NOT003)

BREASTFEEDING AREA

CUSHIONS (Cod. NOT004)

SECOND CUSHIONS FOR

SOFA (Cod. NOT005)

KIT FOR ADULT BED

(Cod. NOT006 NATURAL -
NOT007 WHITE)

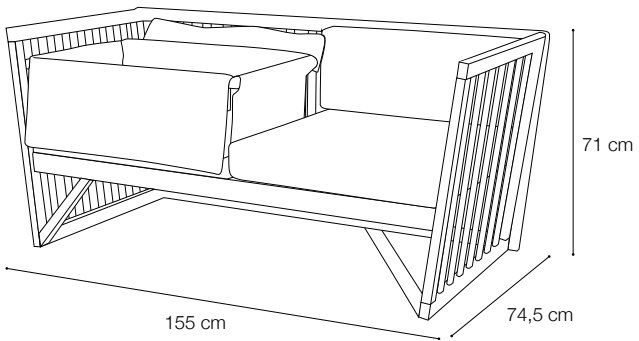


ADULT BED

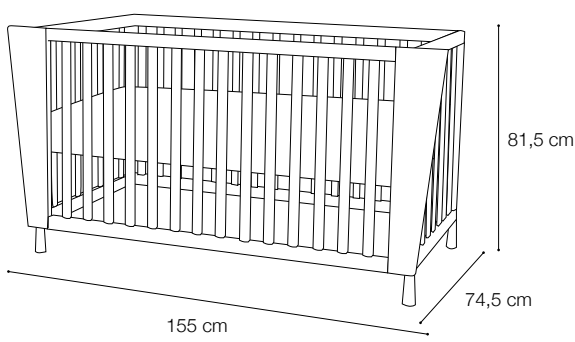


DIMENSIONS

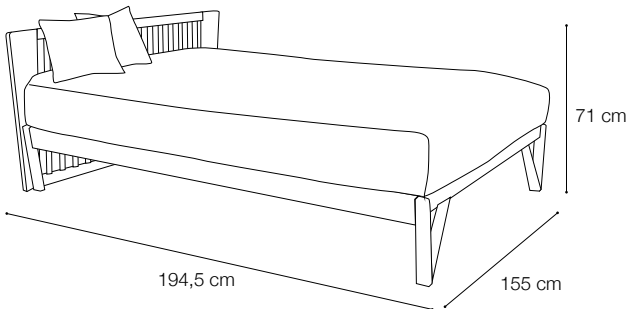
CRADLE AND BREASTFEEDING AREA / SOFA



BABY BED



BED





KENSINGTON

Changing Table
transforming into Blackboard



KENSINGTON
Cod. KEN001



CHANGING TABLE



BLACKBOARD

Born to match with Notting Hill, the Kensington changing table is also made in 100% solid Ash.

A clean simple and solid design give the chance to fit both in the living room as in the bathroom.

Light and easy to move around the house thanks to its wheels, with a wide basket and a practical shelf, can store everything you need for the daily change.

Like Notting Hill has a second life, simply just turning the base up side down becomes a spacious blackboard perfect for the first little Picasso's drawings and a basket ready to be fill up of toys.

Nato per abbinarsi perfettamente al Notting Hill, anche il fasciatoio Kensington è robusto e resistente, in 100% frassino.

Un design pulito ed elegante lo rende perfetto per inserirsi in tutti i contesti abitativi, non solo in bagno quindi, ma anche in soggiorno o in camera da letto.

Leggero e facile da spostare, grazie ai piedini dotati di ruote, con un ampio cestino e un ripiano in tessuto accoglie tutto ciò che serve per il momento del cambio.

Come Notting Hill anche Kensington ha una seconda vita esaurito il suo utilizzo come fasciatoio. Basta semplicemente ruotare il ripiano di appoggio per trasformarlo in una lavagna perfetta per i primi disegni mentre l'ampio cestino diventa uno spazio perfetto per tenere in ordine giochi e peluches.



USE

AGE 0-99

MATERIAL

Solid wood brushed ash

COLORS



NATURAL
KEN001



WHITE MILK
KEN002

NOTE

Back blackboard panel and changing mattress included

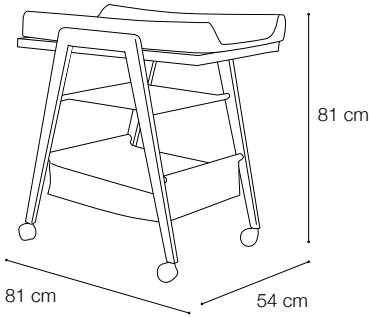


KENSINGTON
Cod. KEN001

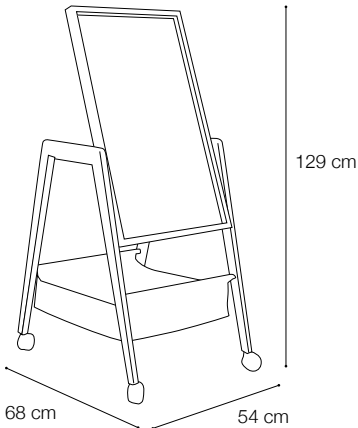


DIMENSIONS

CHANGING TABLE



BLACKBOARD





TRIBECA

Cradle transforming into a Highchair /
Chair or Toy Box



TRIBECA
Cod. TRI001



CRADLE



HIGHCHAIR

OR



TOY-BOX



TRIBECA
Cod. TRI001



TRIBECA
Cod. TRI001

The sleek, simple lines of Tribeca hide an incredible covert design. Tribeca has the ability to transform from cradle, into a highchair, a toy box and chair.

A true investment that will grow with your child, cradling as a baby, holding when feeding as a toddler, seating as a child and later storing his/her toys.

Finished in natural beech and varnished wood, the cradle boasts a milk white finish. Removing the legs becomes an open toy box, low enough for children to course their favourite plaything.

A master of adaptation, the cradle can also be converted into a seat, and with the addition of a safety rail, in a comfortable and solid highchair.

La linea sottile e semplice di Tribeca cela un incredibile design. Tribeca si trasforma infatti da culla a seggiolone, scatola giochi e sedia.

Un vero e proprio investimento in grado di seguire la crescita del vostro bambino, cullandolo da neonato, abbracciandolo nel momento della pappa, sostenendolo come bambino e infine custodendo i suoi giochi.

In faggio naturale riverniciato ad acqua, la culla vanta rifiniture bianco latte. Rimuovendo le gambe, la culla diventa scatola giochi, alla giusta altezza per permettere al bambino di riporre al suo interno i suoi giochi preferiti.

Specialista nell’adattarsi, la culla può essere trasformata in sedia e con l’aggiunta di un elemento di sicurezza in un comodo e solido seggiolone.

TEXTILE COMBINATION

CRADLE

- > TRIBECA BEDDING (DUVET+COVER AND PILLOW CASE) / Cod.56
- > CRADLE SHEETS 3 PIECES / Cod. 35
- > POLAR BLANKET FOR CRADLE / Cod.38

USE

AGE 0-99

MATERIAL

Natural beech

COLORS



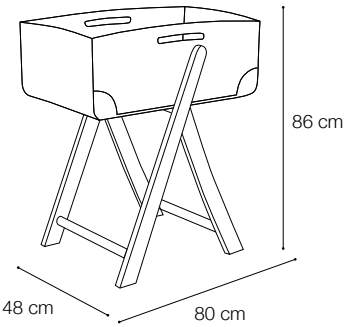
NATURAL
TRI001

NOTE

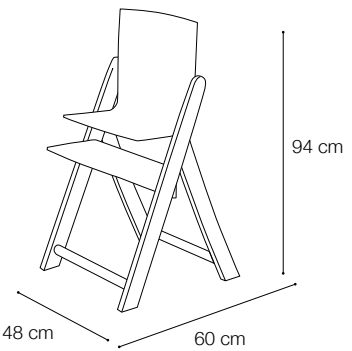
Safety bar for transforming the chair in high chair with padded cushion sold separately.

DIMENSIONS

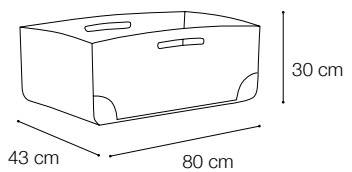
CRADLE



CHAIR



TOY-BOX





**WE NEED
4 HUGS A DAY FOR SURVIVAL
8 HUGS A DAY FOR MAINTENANCE
12 HUGS A DAY FOR GROWTH**

MANHATTAN

Baby Bed convertible
into Junior Bed and Cradle



MANHATTAN CRADLE
Cod. MAN001 + MAN KIT





MANHATTAN CRADLE
Cod. MAN001 + MAN KIT



MANHATTAN
Cod. MAN001



MANHATTAN
Cod. MAN001



MANHATTAN
Cod. MAN002

This piece of furniture will give your child his own best place from newborn to 8 years.

The natural beech finishing ensure that this clean design will fit perfectly into a newborn nursery, like later in the child room.

Manhattan begins life as a compact cradle, beautiful in this space-saving solution. Not only perfect for slotting into tight space or parent's bedroom, it creates a cosy and warm space for newborns.

The cradle can then be expanded to accommodate a growing

baby, with its beautiful, safe rounded edges, it makes a comfortable and spacious place for a baby and toddler.

Once is time for that important transition to child bed, the removal of the sides and base of the cot, create the perfect junior bed. Still cosy enough but with a growing up design and functionality.

Manhattan is sold as baby and junior bed and the cradle kit can be bought separately.

USE
AGE 0-8

COLORS

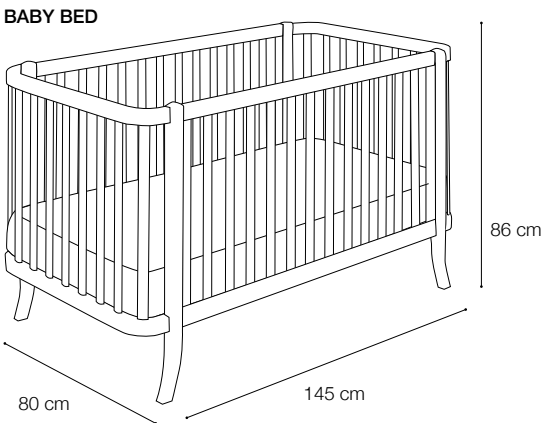
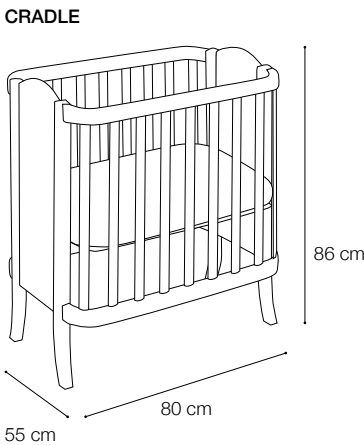
NATURAL
MAN001

WHITE MILK
MAN002

MATERIAL
Natural beech
(+ varnished wood for the cradle)

NOTE
Conversion kit for Cradle (Cod. MAN KIT) sold separately (small mattress included).
Mattress for the Bed not included (140x70).

DIMENSIONS



TEXTILE COMBINATION

CRADLE

- > CRADLE SHEET SET 3 PIECES / Cod.35
- > POLAR BLANKET FOR CRADLE / Cod.38
- > BEDDING SET: BUMPER BAR + DUVET+COVER AND PILLOW CASE / Cod.98
- > NURSERY SACK / Cod.87
- > SAUSAGE SHAPE BUMPER-ADAPTER / Cod.05
- > BLANKET IN POLAR, COTTON AND LINEN / Cod.40

BABY BED

- > BED SHEET SET 3 PIECES / Cod.32
- > BEDDING SET: DUVET AND COVER+BUMPER BAR AND PILLOW CASE / Cod.50
- > BEDDING SET: DUVET AND COVER / Cod.51
- > BUMPER BAR / Cod.52
- > SAUSAGE SHAPE BUMPER-ADAPTER / Cod.05
- > POLAR BLANKET FOR BED / Cod.39
- > NURSERY SACK / Cod.87

Questo elemento d'arredo regalerà al vostro bambino un posto accogliente dove riposare dalla nascita fino agli 8 anni.

Il faggio naturale assicura un design pulito capace di sposarsi sia con la stanza del neonato, sia poi con quella di un bambino.

Manhattan nasce come culla compatta, non solo trova spazio negli spazi più stretti ma anche nella camera dei genitori, creando un accogliente e caldo ambiente per il neonato.

La culla può successivamente crescere e trasformarsi in lettino per ospitare il bambino nella sua crescita. Gli spigoli arrotondati garantiscono una maggior sicurezza creando uno spazio confortevole per il neonato e il bambino.

Giunto il momento di creare una letto più grande basta rimuovere le sponde e una testata del lettino per creare un comodo letto junior sempre di design. Manhattan viene venduto come lettino e letto junior, il kit di conversione per creare la culla è venduto separatamente.



CONEY
Cod. CON001



STATEN
Cod. STA002



STATEN

&

CONEY

Wardrobe with two drawers/
Wardrobe with blackboard doors
and two drawers

Cabinet with four drawers

A modern but simple solution for a classic wardrobe able to fit in any kind of setting. Wood feet, two drawers and a wardrobe pole.

Staten wardrobe is available also with the doors with a sleek blackboard for play and styling. Same functional features for the all white version, but the blackboard doors add for sure a fun twist!

With its mid-century inspired beech feet, Coney cabinet is able to feet perfectly with any children's bed and cots both. Works perfectly in conjunction with its brother Staten.

Clean, crisp white panels ensure a perfect fit into any nursery theme.

Una soluzione semplice e moderna per un armadio pensato per adattarsi a qualsiasi stile di arredamento. Piedini in legno, 2 cassetti e pratico palo porta vestiti.

Staten è disponibile in due versioni, con ante bianche o con ante in lavagna su cui scarabocchiare. Le caratteristiche sono le stesse ma di certo le ante in lavagna gli aggiungono un tocco di divertimento unico!

Con i suoi piedini stile anni '50, la cassetiera Coney si sposa perfettamente con ogni lettino e/o culla ed è pensata per abbinarsi all'armadio Staten.

Le linee pulite e i cassetti bianchi la rendono perfetta per inserirsi nell'arredo di qualsiasi cameretta.

STATEN

USE
AGE 0-99

MATERIAL
Melamine faced chipboard
with natural beech foot

COLORS



WHITE MILK
STA001



WHITE MILK
and BLACKBOARD
STA002



CONEY

USE
AGE 0-99

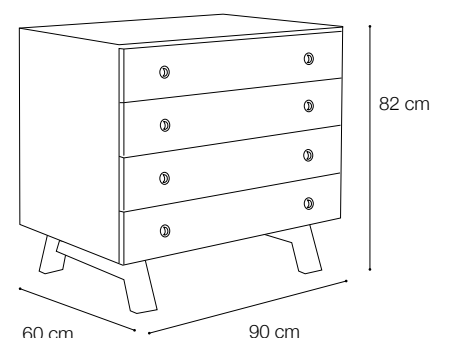
MATERIAL
Melamine faced chipboard
with natural beech foot

COLORS



White Milk

DIMENSIONS



**YOU CAN'T WRAP LOVE IN A BOX, BUT
YOU CAN WRAP A PERSON IN A HUG**

hugsfactory.com

HUGS[®]
FACTORY

BROOKLIN

Baby Bed convertible into
a Writing Desk



BROOKLIN
Cod. BR0001



BABY BED



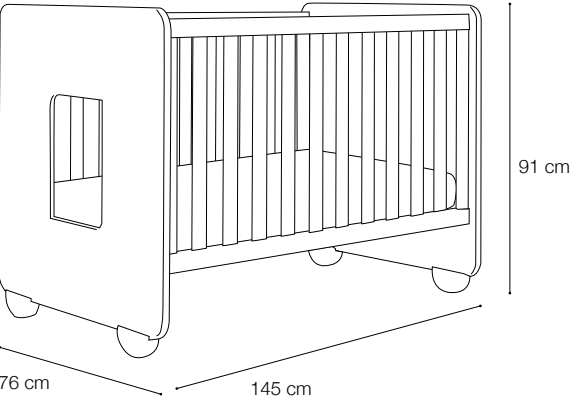
WRITING DESK



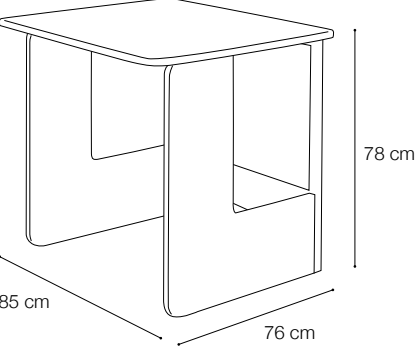
BROOKLIN
Cod. BR0001

DIMENSIONS

BABY BED



WRITING DESK





This versatile piece of furniture starts life as a pure design cot. Beautiful, wide beech slats are offset by the milk white panels. The foot panes features an innovative and handy pekaboo window, adding interest to the aesthetic, while providing another angle to check on baby.

The rounded feet are a point of design genius, giving the entire piece a personal style.

This clever cot is designed to convert into an amazing solid children desk.

Questo versatile elemento d'arredo nasce come lettino di design. Bello da togliere il fiato: le sue sponde in faggio sono controbilanciate da pannelli bianco latte.

Nella testata troviamo un'ingegnosa finestra in plexiglas, che oltre a regalare al prodotto un'interessante linea, permette un maggiore controllo sul bambino.

Il tocco di design dei piedini a mezza luna donano al lettino un dettaglio inconfondibile.

Questo ingegnoso lettino può essere trasformato acquistando un apposito kit in una solida scrivania.



USE

AGE 0-99

MATERIAL

Natural beech and
varnished wood

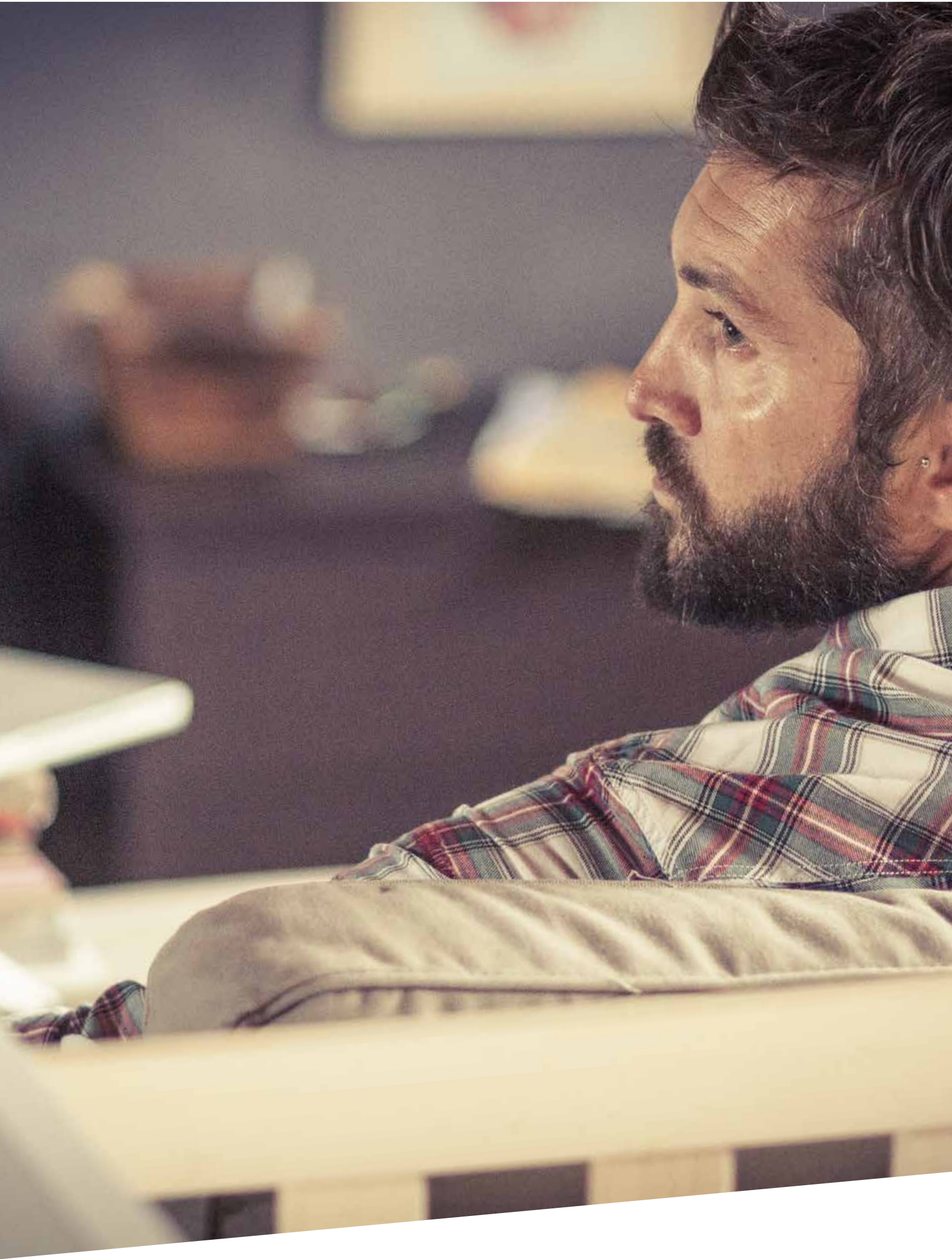
COLORS



NATURAL and WHITE MILK

NOTE

Mattress (140x70) not included.
Writing desk kit (Cod. BRK KIT)
sold separately.



WILLIAMSBURG

Baby Bed
transforming into Cradle
and co-sleep Bed



WILLIAMSBURG
Cod.WIL002



CRADLE



BABY BED



WILLIAMSBURG
Cod.WIL001



WILLIAMSBURG
Cod.WIL002

This brilliant configured cot has a triple utilization, converting from a cosy, small cot to a larger one, and then into a child's plaything.

Williamsburg combine some of HUGS most innovative features: ability to convert, be transportable and create multitude of furniture solutions. Starting like a cosy cradle, Williamsburg can be also used like a co-sleep solution, compact enough to fit next to parents bed, like to be moved safely in the living room.

Later on the cot convert into a baby bed with 2 height positions. Again transportation is a breeze, thanks to its wheels.

The ingenious blackboard end panel give the cot another life, creating a hidden play corner for children.



Questa magnifica culla ha un triplo utilizzo, trasformandosi da comoda culla a lettino per diventare infine un angolo da gioco per il vostro bambino.

Williamsburg combina alcune delle migliori qualità di HUGS FACTORY: la capacità di modificarsi nel tempo, essere trasportabile e soprattutto quella di creare un elemento d'arredo multifunzionale. Williamsburg nasce come culla e può essere utilizzata come compatta soluzione per il co-sleeping, da poter essere sistemata sia accanto al letto dei genitori sia nella zona giorno.

La culla può essere trasformata successivamente in lettino con due diverse altezze per il materasso, di nuovo con la possibilità di essere spostata ovunque si voglia grazie alle sue comode ruote. L'ingegnoso pannello in lavagna dona alla culla un'ulteriore funzione creando un angolo gioco molto funzionale.

USE

AGE 0-99

MATERIAL

Natural beech and varnished wood

COLORS



WHITE MILK and NATURAL
+ Wither panel
WIL001



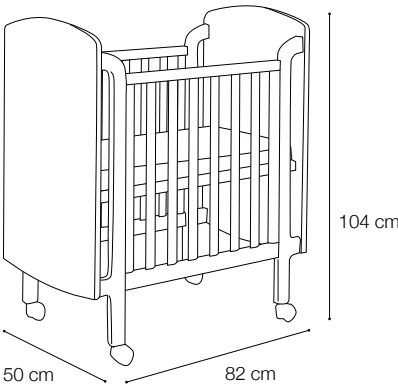
WHITE MILK and NATURAL
+ Blackboard panel
WIL002

NOTE

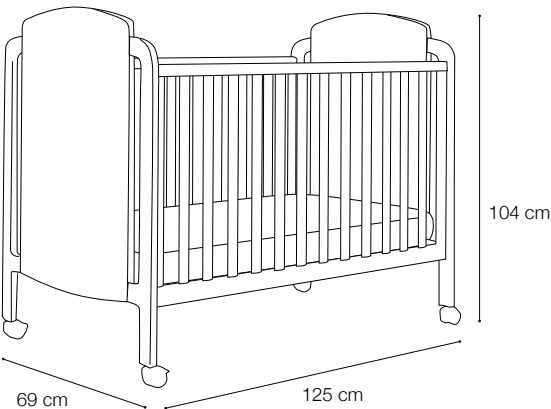
Mattress for the Bed not included (120x60).

DIMENSIONS

CRADLE



BABY BED



TEXTILE COMBINATION

CRADLE

- > CRADLE SHEET SET 3 PIECES / Cod.35
- > POLAR BLANKET FOR CRADLE / Cod.38
- > BEDDING SET: BUMPER BAR + DUVET+COVER AND PILLOW CASE / Cod.98
- > NURSERY SACK / Cod.87
- > BLANKET IN POLAR, COTTON AND LINEN / Cod.40

BABY BED

- > BED SHEET SET 3 PIECES / Cod.32
- > BEDDING SET: DUVET AND COVER+BUMPER BAR AND PILLOW CASE / Cod.50
- > BEDDING SET: DUVET AND COVER / Cod.51
- > BUMPER BAR / Cod.52
- > SAUSAGE SHAPE BUMPER-ADAPTER / Cod.05
- > POLAR BLANKET FOR BED / Cod.39
- > NURSERY SACK / Cod.87

HARLEM

Changing Table
with drawer and shelf



HARLEM
Cod. HAR001

Design to pair with Williamsburg and Manhattan, the Harlem changing table is a combination of modern and classic design. Perfectly proportioned, Harlem also includes a spacious and handy drawer, a useful shelf and two towel holders. Keep it close and handy by engaging the lockable wheels.

Studiato per abbinarsi perfettamente al design dei letti Williamsburg e Manhattan, il fasciatoio Harlem combina uno stile moderno a un design classico. Perfettamente proporzionato, Harlem include anche uno spazioso e pratico cassetto, un'utile mensola e due supporti per appendere gli asciugamani. Dotato di quattro ruote, bloccabili, può essere facilmente spostato da una stanza all'altra.



USE

AGE 0-99

MATERIAL

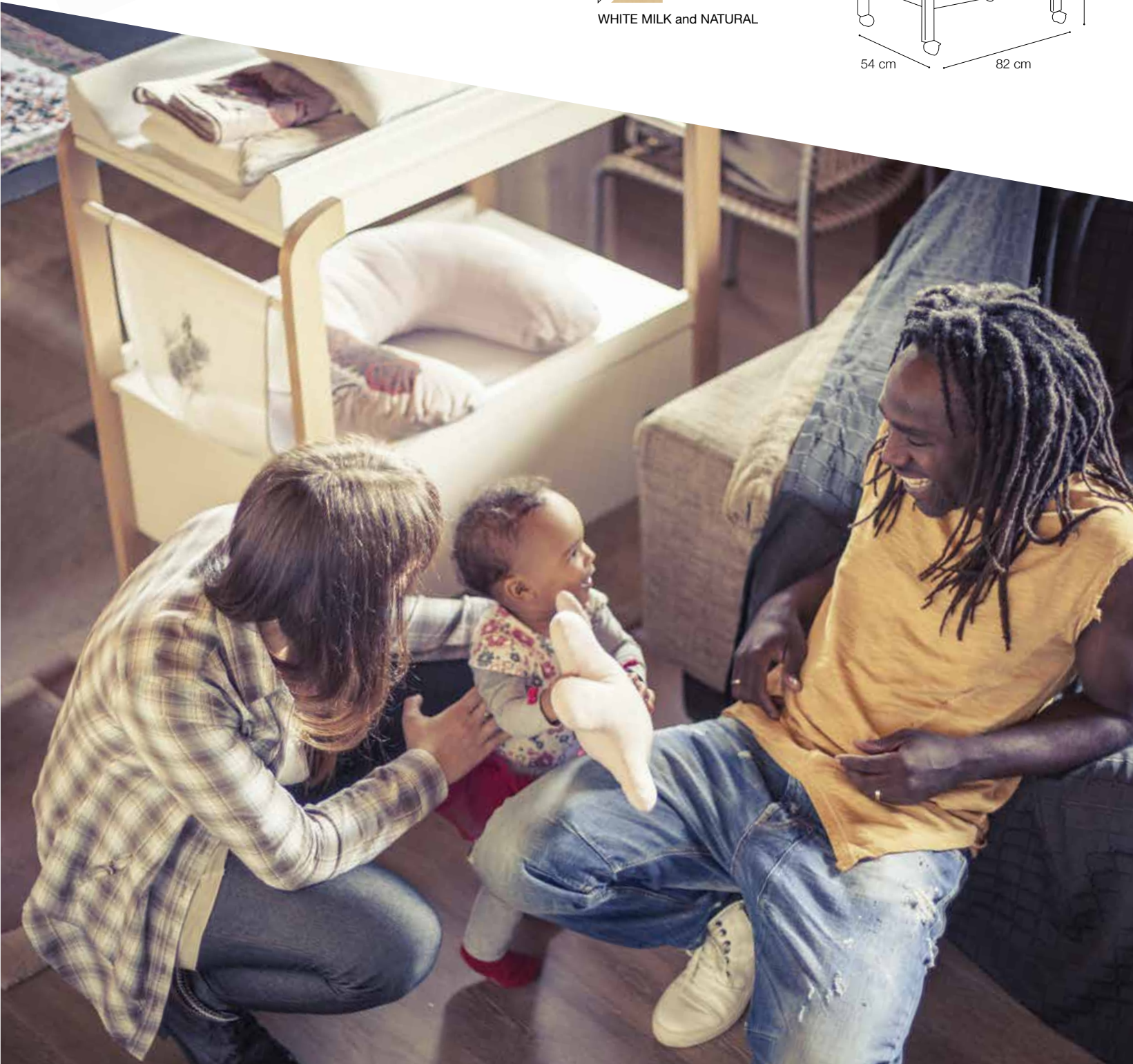
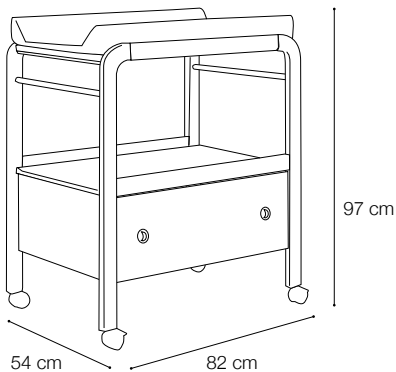
Natural beech and varnished wood

COLORS



WHITE MILK and NATURAL

DIMENSIONS



BROADWAY

Changing Table transforming into
Writing Desk and Blackboard



BROADWAY
Cod. BR0001

USE
AGE 0-99

MATERIAL
Natural beech and
varnished wood

COLORS



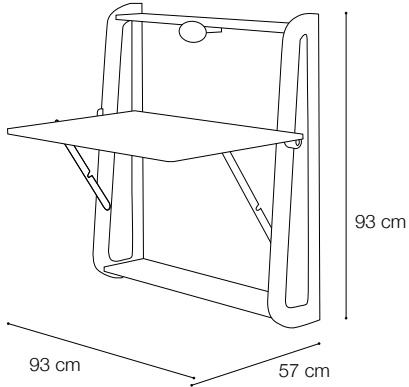
WHITE MILK and NATURAL
with Blackboard panel

NOTE
Changing mattress
included

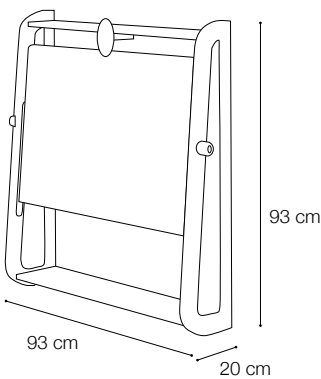


MEASURES

CHANGING TABLE



WRITING DESK AND BLACKBOARD



Broadway is one of HUGS FACTORY most impressive developments. From changing table, to blackboard to writing desk, this piece of furniture will have a life that stretches right through childhood. As a changing table has a clean and simple design, fitting all kind of internal decoration and the capability to be wall-mounted. The perfect idea for space saving.

Once the nappy days are over, Broadway can still take the centre stage in your child's bedroom. Either as a blackboard or writing desk. An investment that will be useful for many years to come.

Broadway è uno dei prodotti più incredibili di HUGS FACTORY. Nasce come fasciatoio, diventa lavagna ed infine scrittoio: un unico elemento che accompagnerà i vostri bambini nelle varie fasi della loro crescita. Un fasciatoio da muro dalla linea pulita e semplice, compatibile con qualsiasi ambiente, la soluzione ideale per risparmiare spazio. Terminati i giorni del cambio pannolini, Broadway può essere posizionato nella cameretta e utilizzato come lavagna e/o come scrittoio. Un investimento utile per il futuro.





LITTLE ITALY

Under-Baby Bed / Bedside Table /
Toy Box on wheels



LITTLE ITALY
Cod. LIT001



USE

AGE 0-99

MATERIAL

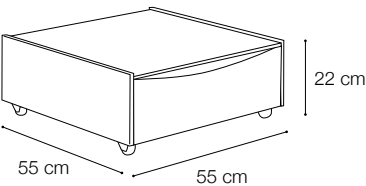
Natural beech

COLORS



NATURAL
LIT001

DIMENSIONS



HUGS FACTORY is a master in creating clever storage solutions for space strapped parents.
Little Italy is so much more.
This creative box on wheels can be used to store toys or clothing out of the way by simply sliding it under any of HUGS cot.
Can also be used as a stylish toy box in a play room, or like a bedside table for small children.

HUGS FACTORY è uno specialista nel creare soluzioni facili da riporre in spazi ridotti.
Little Italy è molto più di questo.
Questa creativa scatola con le ruote può essere utilizzata come scatola per i giochi o per i vestiti e può essere riposta sotto ogni culla e/o lettino.
Può essere anche utilizzata nella stanza giochi come comodino accanto al letto per i vostri bambini.

NOLITA

Light Rocking Cradle

With sublime craftsmanship, simple and age-old know-how Nolita cradles provide a stunning sleep solution.

The natural beech wood pairs perfectly with the organic cotton padding to provide a calming and cosy area for newborns.

A gentle push and the rocking motion completes the serene ambience.

Nolita comes with additional wheels and luxurious organic duvet available in a wide range of colors and design.



Dal design semplice ma accattivante, è impossibile non innamorarsi di Nolita.

Questa culla garantisce una sorprendente soluzione per il sonno del neonato.

La struttura in faggio naturale si combina perfettamente con il rivestimento in cotone organico garantendo al neonato uno spazio tranquillo e accogliente dove riposare. Con una semplice spinta è possibile creare un dondolio costante che va a completare la serenità dell'ambiente.

Alla culla Nolita è possibile abbinare un bellissimo piumino in cotone organico disponibile in diversi colori e fantasie.

TEXTILE COMBINATION

CRADLE

- > NOLITA BEDDING (DUVET+COVER, FITTED SHEET AND PILLOW CASE) / Cod.85
- > CRADLE SHEET SET 3 PIECES / Cod.35
- > BLANKET IN POLAR COTTON AND LINEN / Cod.40
- > POLAR BLANKET FOR CRADLE / Cod.38

USE

AGE 0-9 months

COLORS



NATURAL and WHITE PADDING

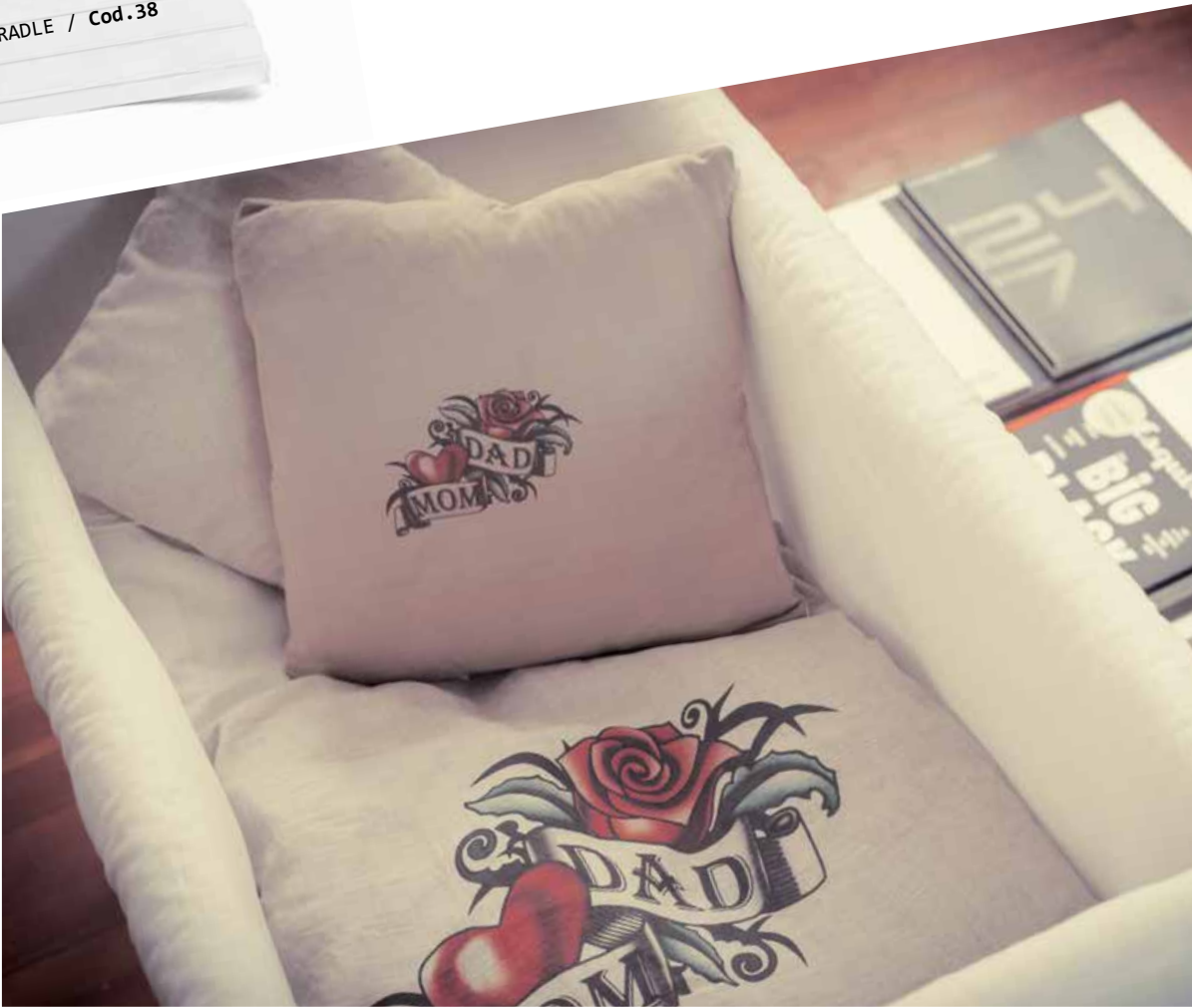
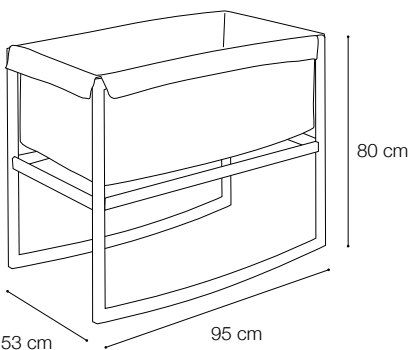
MATERIAL

Natural beech

NOTE

Mattress included - Padding in organic cotton

DIMENSIONS





NOLITA
Cod. NOL001



GREENWICH

Foldable wooden Baby Bed



The easiest and quickest wooden travel bed!

In less than the time to say goodnight the bed is ready for the night!

Extremely stable, in 100% solid beech, Greenwich is self-standing and when closed it just need 14 cm to be stored.

One of the most ingenious product in collection, Greenwich is perfect for the grandparent house, for the mountain chalet or the patio at the beach. Without need of any tools, is also a perfect product for Hotels and Resorts.

USE

AGE 0-3

COLORS

NATURAL

MATERIAL

Natural beech

NOTE

Mattress not included (103x53)



Il lettino da viaggio in legno più facile!

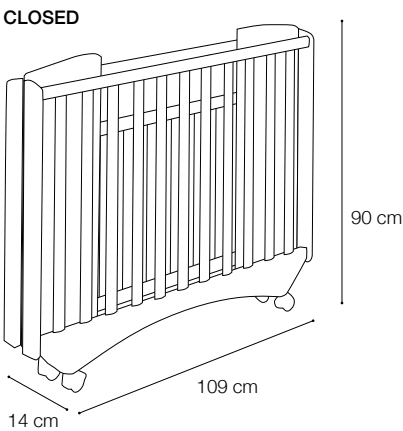
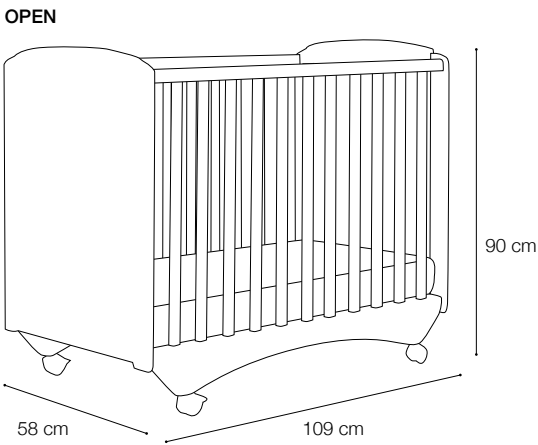
Nemmeno il tempo di dare la buona notte e il lettino è pronto!

Estremamente stabile, in 100% solido faggio, Greenwich anche chiuso rimane in piedi da solo e sono necessari solo 14 cm per riporlo.

Uno dei prodotti più ingegnosi di questa collezione, Greenwich è perfetto per la casa dei nonni, lo chalet di montagna o il cortile al mare. Senza bisogno di montaggio è sicuramente una soluzione estremamente pratica, perfetta anche per Hotels e Resorts.



DIMENSIONS





VILLAGE

Foldable angular Changing Table
with two shelves



VILLAGE
Cod. VIL001

USE

AGE 0-99

MATERIAL

Natural beech and
varnished wood

COLORS



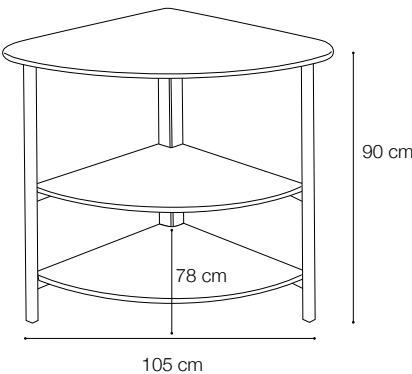
WHITE MILK and NATURAL

NOTE

Mattress sold separately
(Cod. VIL MAT)



DIMENSIONS



Create a cosy changing station in the corner of a nursery, with the beautiful angular Village.

If space is at a premium, Village is the perfect solution, that allows to store everything needed when changing nappies.

At growing up time, removing the changing pad and use Village as a stylish set of shelves.

Create una comoda e accogliente postazione per cambiare il vostro neonato grazie al bellissimo fasciatoio angolare Village.

Se gli spazi sono ridotti, Village è la soluzione perfetta per garantirvi di avere tutto ciò che vi serve nella fase del cambio pannolino sempre a portata di mano. Terminato il suo uso come fasciatoio basterà togliere il cuscino per il fasciatoio e Village si trasformerà in uno scaffale dalla linea moderna.





SOHO

Foldable Highchair



USE

AGE 0-99

MATERIAL

Natural beech

COLORS



NATURAL
SOH001



WHITE MILK
SOH002



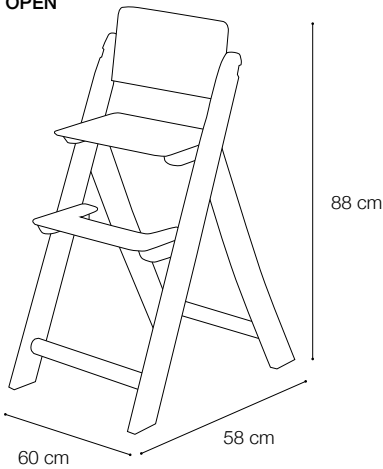
STRING GRAY
SOH003

NOTE

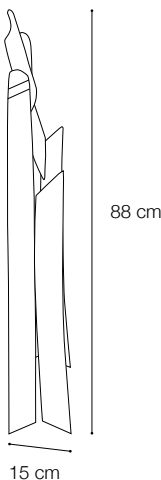
Adjustable seat and footrest

DIMENSIONS

OPEN



CLOSED



The epitome of style and substance, the Soho foldable highchair is a statement piece that will slot right into any design aesthetic. With its unobtrusive, sleek lines, and modernist vibe, the Soho is a seating solution for the design-driven.

The seat and footrest can be adjusted for ultimate comfort, and the chair can simply be used at the dinner table to allow the child to engage with the family.

The optional activity board also makes the chair suitable for smaller children.

A beautiful palette of colours, including milk white, power pink, sting grey, cloud cream and vapour blue allow for an individual look

Soho è la soluzione perfetta per chi ha poco spazio in casa o desidera una soluzione compatta e facile da riporre.

Pieghevole, raggiunge dimensioni da chiuso davvero minime che permettono di riporlo senza problemi in ogni angolo della casa.

Soho ha seduta e poggiatesta regolabili in altezza per il massimo comfort e per adattarsi al tavolo da pranzo e permettere al bambino di interagire e mangiare assieme alla famiglia.

Il set di cinturine e il vassoio integrati lo rendono perfetto anche per i bimbi più piccoli. Cuscino imbottito compreso nella confezione.

NOHO

Highchair convertible in
a home stepladder



NOHO
Cod. NOH001

A real eye-catching highchair. Beautiful enough to be a permanent addition to the dining area, yet compact enough to be stored, Noho is a supremely clever highchair.

The rear wheels makes moving the chair a breeze.

As many items of HUGS FACTORY, Noho transforms into another useful home product, a step ladder. With special design in white and metal.

Un seggiolone in grado di stupirvi al primo sguardo. Bello da poter essere sistemato nella sala da pranzo, compatto al punto tale da poterlo riporre ovunque vogliate, Noho è un seggiolone estremamente ingegnoso.

Come la maggior parte degli articoli HUGS FACTORY, una volta terminato il suo uso come seggiolone, è in grado di trasformarsi in un utile elemento per la casa: una scaletta. Con un design speciale in bianco e metallo.



HIGHCHAIR

HOME STEPLADDER

USE

AGE 0-99

NOTE

Tray table sold separately

MATERIAL

Beech

COLORS

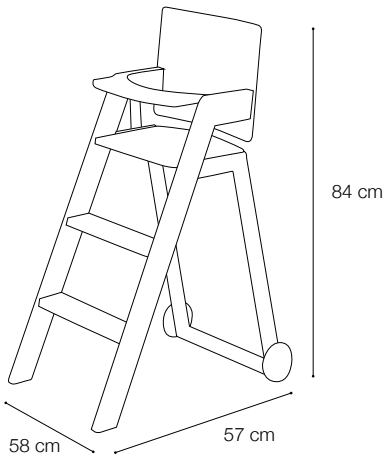


WHITE MILK

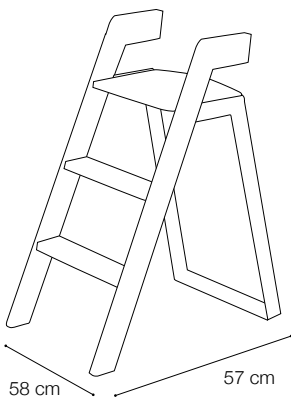


DIMENSIONS

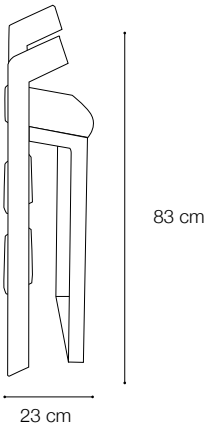
HIGHCHAIR



STEPLADDER

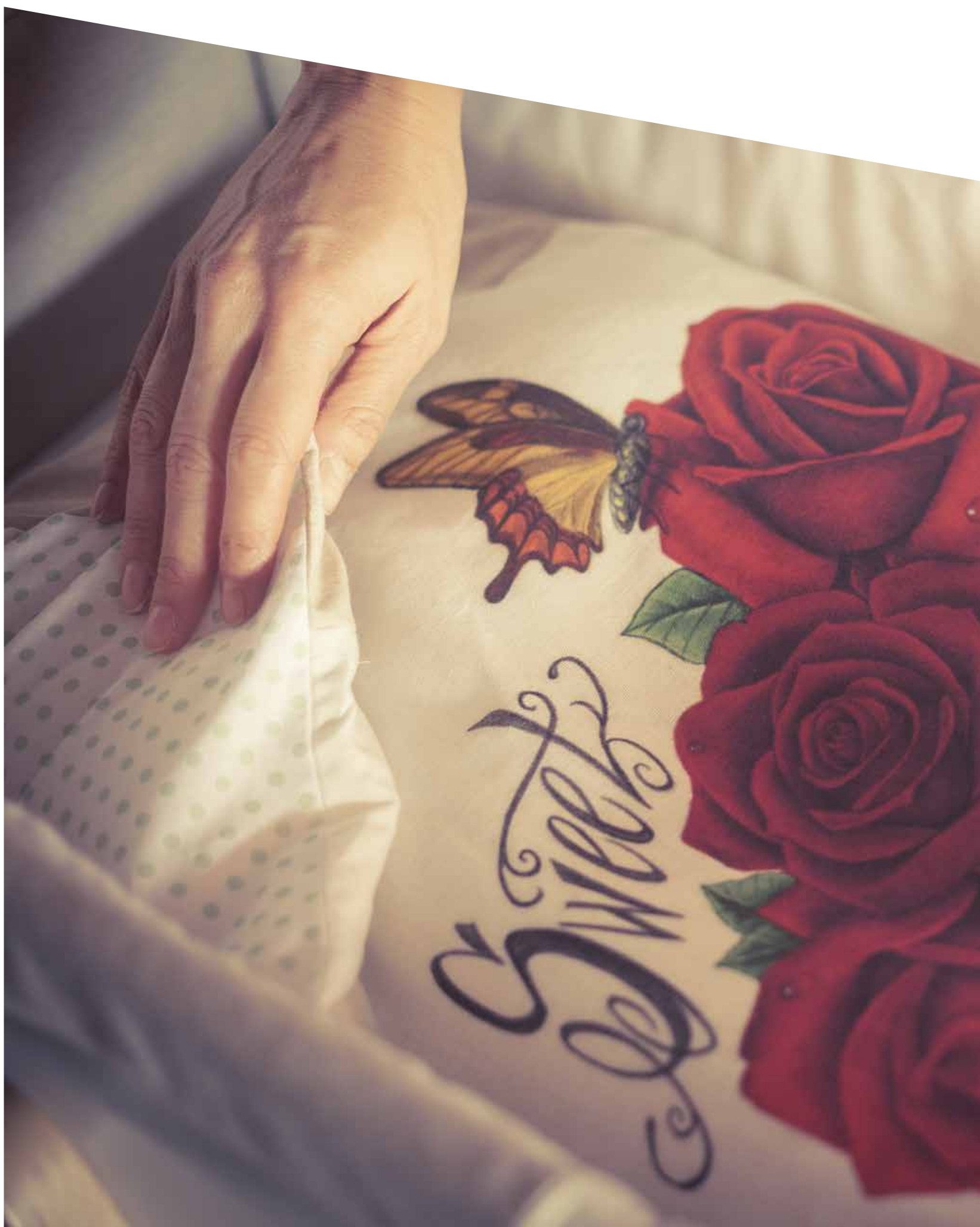


CLOSED



TEXTILE COLLECTION

FABRIC JUST FEELS BETTER WHEN
IT'S FRIENDS WITH THE EARTH



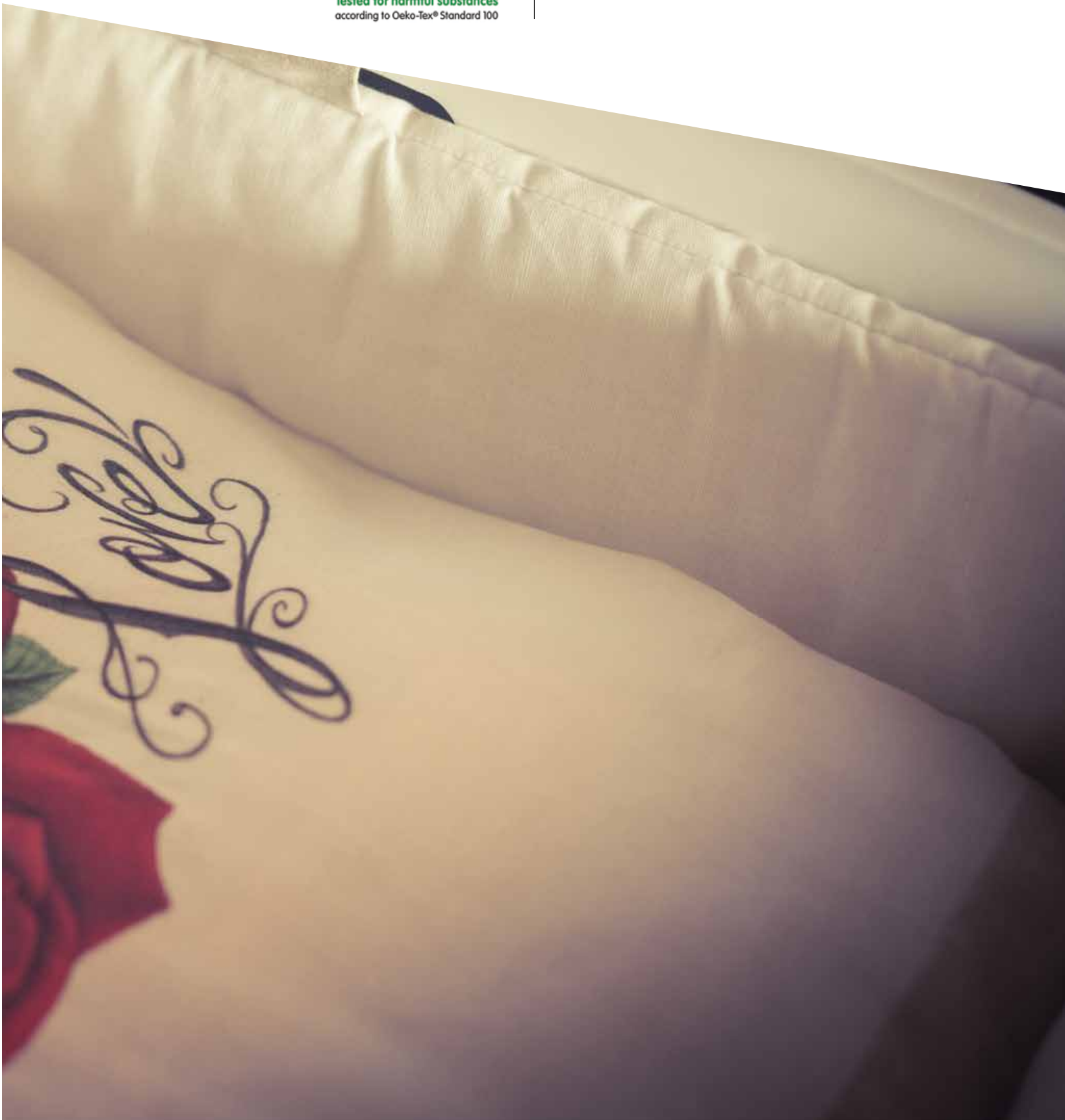
A NATURAL TOUCH OF STYLE

Beddings and textile complete the collection giving a new and authentic touch. Cared in every single detail and with **high quality materials**, all the products in the collection are made of **organic cotton** and **linen**, natural fibres that with their **warms colors** and printing give an extremely modern and attractive feeling. **Softness, coolness** and **freshness** characterize these fibre that are approved in accordance with OEKO-TEX® Standard 100 class 1, which means that they are free from harmful substances.



UN TOCCO DI STILE NATURALE

Biancheria da letto e accessori tessili completano la collezione dandogli un tocco di unicità. Curati in ogni minimo dettaglio e con **materiali di elevata qualità**, tutti i prodotti della linea sono prodotti in **cotone organico** e **lino**, fibre naturali che con i loro **colori caldi** e le stampe accattivanti regalano un tocco moderno e accattivante. **Morbidezza e freschezza** caratterizzano queste fibre che sono tutte approvate secondo lo standard OEKO-TEX® Standard 100 class 1, che assicura che siano prive di sostanze nocive, quindi perfette per venire in contatto con la delicata pelle del bambino.



COLOR COMBINATION

The reference color combinations below refer to all double-faced items, having one side plain colored and the other side patterned.

A



→

COD. 102



SG



→

COD. 101



SR



→

COD. 101



COD. 102



COD. 104



M



→

COD. 101



COD. 102



COD. 104



COD. 105



LWE



→

COD. 101



COD. 102



COD. 104



COD. 105



LTH



→

COD. 101



COD. 102



COD. 104



COD. 105



PA 101



PA 104



H



→

COD. 101





ART. 50

BEDDING SET:
DUVET AND COVER + BUMPER BAR AND PILLOW CASE



MATERIAL
Organic cotton and linen

DIMENSIONS
Duvet: 70 x 100 cm
Bumper: L 200 cm

AVAILABLE IN



ART. 51

BEDDING SET:
DUVET AND COVER



MATERIAL
Organic cotton and linen

DIMENSIONS
Duvet: 70 x 100 cm

AVAILABLE IN



ART. 52

BUMPER BAR



MATERIAL

Organic cotton and linen

DIMENSIONS

L 200 cm

AVAILABLE IN



ART. 32

BED SHEET SET
3 PIECES (SHEET + FITTED SHEET + PILLOW CASE)



MATERIAL

Organic cotton and linen

DIMENSIONS

Sheet: 170 x 120 cm
Fitted sheet: 170 x 100 cm
Pillow case: 40 x 60 cm

AVAILABLE IN



ART. 35

CRADLE SHEET SET
3 PIECES (SHEET + FITTED SHEET + PILLOW CASE)



COD.
M. 35.101



MATERIAL
Organic cotton and linen

DIMENSIONS
Sheet: 100 x 150 cm
Fitted sheet: 110 x 70 cm
Pillow case: 30 x 45 cm

AVAILABLE IN



ART. 38

POLAR BLANKET FOR CRADLE



COD.
M. 38.101



MATERIAL
Fleece material

DIMENSIONS
90 x 80 cm

AVAILABLE IN



ART. 39

POLAR BLANKET FOR BED



COD.
A. 39.102



MATERIAL
Fleece material

DIMENSIONS
120 x 170 cm

AVAILABLE IN





ART. 22/1 TERRY TOWELLING ROBE



AVAILABLE IN



MATERIAL

Organic terry towel cotton

SIZE

from 12 to 24 months

ART. 87

NURSERY SACK



COD.
SR.87.102



MATERIAL
Organic cotton

AVAILABLE IN



ART. 81

TRAVEL CHANGING MATRESS



COD.
SG.81.101



MATERIAL
Organic terry towel cotton
and linen

AVAILABLE IN



ART. 98

BEDDING SET:
BUMPER BAR + DUVET AND COVER FOR CRADLE



COD.
A.98.102



MATERIAL

Organic cotton and linen

DIMENSIONS

Bumper: 190 (70+50+70) x h 32 cm
Duvet: 45 x 70 cm

AVAILABLE IN



ART. 05

SAUSAGE SHAPE BUMPER-ADAPTER



COD.
H.05.101



MATERIAL

Organic cotton

DIMENSIONS

Bumper: 210 (70+70+70) x h 15 cm

AVAILABLE IN



COD. 101



COD. 102



COD. 104



COD. 105



ART. 00

TRIANGLE TERRY TOWELLING ROBE



MATERIAL
Organic terry towel cotton
and linen

AVAILABLE IN



ART. 08

DECORATED BIB



MATERIAL
Organic cotton

AVAILABLE IN





**THERE ARE TWO GIFTS WE SHOULD GIVE OUR CHILDREN;
ONE IS ROOTS, AND THE OTHER IS WINGS**

hugsfactory.com

ART. 07

TRIANGLE BIB



COD.
M.07.101



MATERIAL
Organic cotton and linen

AVAILABLE IN



ART. 02

BREASTFEEDING PILLOW WITH REMOVABLE COVER



COD.
M.02.101



MATERIAL
Organic cotton

AVAILABLE IN



ART. 74

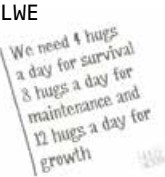
BIG SQUARE
SHAPE PILLOW WITH REMOVABLE COVER



MATERIAL
Organic brushed-cotton

DIMENSIONS
50 cm x 50 cm

AVAILABLE IN

- A
- SG
- SR
- M
- LWE
- LTH

ART. 77

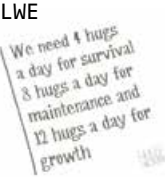
SMALL SQUARE
SHAPE PILLOW WITH REMOVABLE COVER



MATERIAL
Organic brushed-cotton

DIMENSIONS
37,5 cm x 37,5 cm

AVAILABLE IN

- A
- SG
- SR
- M
- LWE
- LTH

ART. 75

HEART SHAPE PILLOW



MATERIAL

Organic brushed-cotton

DIMENSIONS

40 cm x 40 cm

AVAILABLE IN

A



SR



ART. 23

BABY SLING SACK

COD.
M. 23.101



MATERIAL

Organic
brushed-cotton

AVAILABLE IN

SR



M



ART. 89

TRAVEL BAG



COD.
M. 89.102



MATERIAL

Outer: linen

AVAILABLE IN

- SR
- M
- LWE

We need 4 hugs
a day for survival
8 hugs a day for
maintenance and
12 hugs a day for
growth
- LTH

There are two
gifts we should
give to our children:
one is roots and
the other is wings

ART. 88

SHOULDER BAG



COD.
LTH. 88.102



MATERIAL

Outer: linen

AVAILABLE IN

- SR
- M
- LWE

We need 4 hugs
a day for survival
8 hugs a day for
maintenance and
12 hugs a day for
growth
- LTH

There are two
gifts we should
give to our children:
one is roots and
the other is wings

ART. 85

DUVET FITTED SHEET AND PILLOW CASE FOR NOLITA



MATERIAL
Organic cotton and linen

DIMENSIONS
Duvet: 45 x 70 cm

AVAILABLE IN

- SG
- SR
- M
- LWE

We need 4 hugs
a day for survival
8 hugs a day for
maintenance and
12 hugs a day for
growth
- LTH

There are two
gifts we should
give to our children:
one is roots and
the other is wings

ART. 56

DUVET FOR TRIBECA CRADLE



MATERIAL
Organic cotton

DIMENSIONS
Duvet: 55 x 65 cm

AVAILABLE IN

- SG
- SR
- M

ART. 24

SMALL SLEEP BAG

COD.
SG. 24.105



MATERIAL
Organic cotton and linen

DIMENSIONS
Height: 85 cm

ART. 25

BIG SLEEP BAG

COD.
SR. 25.104



MATERIAL
Organic cotton and linen

DIMENSIONS
Height: 100 cm

AVAILABLE IN

SG



SR



M



LWE



LTH



ART. 12

PONCHO TERRY TOWELLING

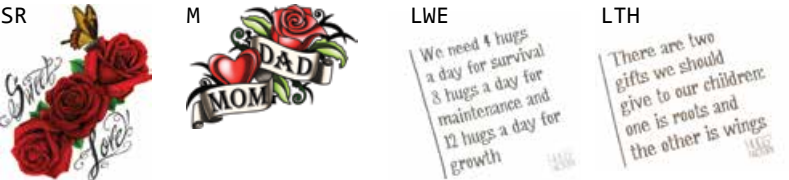


COD.
SR.12.104



MATERIAL
Organic terry towel cotton
and linen

AVAILABLE IN



ART. 40

BLANKET IN POLAR, COTTON AND LINEN



COD.
SR.56.101



AVAILABLE IN



MATERIAL
Polar, cotton and linen





hugsfactory.com
